Project Outline

Title Slide

The title slide is where you will introduce your project. You should give your project a catchy name and should list the names of the team below. Team member names should be listed in alphabetical order.

# Slide 1

Title: Title

# Slide 2

Title: Introductions

Additional Text: Example, why we each got into data science.

Christoph –

Justin -

Kori -

Krista – After doing web development and computer repair, I was tired of freelancing, I wanted to start a career.

Mary -

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

Notes: The instructor said to make this short and have one person introduce the group.

Project Introduction / Background

You should have a couple slides of background information about the topic you are covering. For instance, if you are asking and answering questions about the stock market, you should give a little basic information about the stock market. Try to build this up, so start with the most general information and then get more specific with information that directly relates to your data or the questions you will be answering with the data.

# Slide 3

Title: The History of the Stock Market.

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 4

Title: *Our Stock: Goldman Sachs History.*

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 5

Title: *Goldman Sachs Compared to Morgan Sanley and Charles Schwab*

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

Methods

Next comes your methods section. This is where you talk about all of the details regarding your data. You want to give a very high level overview of what you did to: Gather/find data, Manipulate / wrangle data, Create new variables

You also want to paint a picture of what your data is like. Include details such as: Important variables and their summary statistics, Sample size

The methods section should only be a few slides, and **should not** include any code. You are presenting to a wide, non-data science audience, and thus should not go into a lot of detail.

# Slide 6

Title: *Methods One*

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 7

Title: Methods Two

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 8

Title: Methods Three

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

Results

The results section will be the meat of your presentation. You should divide your results section into parts by evaluation question, so that you can easily signpost things. In the results section, you will go over any of the exploratory findings you have you want discuss, as well as the answers to each evaluation question. Ensure that you provide LOTS of beautiful visuals to go along with your findings.

Our main question is whether we want to buy sell or hold.

# Slide 9

Title: Buy Argument Results

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 10

Title: Hold Agreement Results

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 11

Title: Sell Argument Results

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

Summary

The summary should be JUST ONE SLIDE, and it should contain a summary of the entirety of your results section. It should be in layman's terms, quick and dirty.

# Slide 12

Title: Summary

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

# Slide 13

Title: Conclusions

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*

**Conclusions**

Your conclusion section should also only be one slide long. In it, you should have some bullet points containing information about:

How do your findings impact the world at large? What's important about this work? Big picture information

# Slide 14

Title: Audience Questions

Additional Text: *What findings are actually important?*

Graphic Description: *Graph, Infographic, Etc.*

Conclusion: *Did we convey our main point?*